

SECURITY AT STRAETCH

Your marketing data is protected by enterprise-grade security. We prioritize privacy, compliance, and transparency in everything we do.

✓ **GDPR Compliant** ✓ **SOC 2 (via infrastructure)** ✓ **ISO 27001 (via infrastructure)** ✓ **EU Data Residency**

DATA PROTECTION & PRIVACY

Your Data, Protected

STRAETCH is built with privacy by design. We implement comprehensive data protection measures to ensure your marketing strategies and business data remain secure.

EU Data Residency

All primary data is stored and processed in AWS EU (Ireland). Your data never leaves the European Union for core processing.

Encryption

- In Transit: TLS 1.3 encryption for all connections
- At Rest: AES-256 encryption for stored data
- Backups: Separately encrypted with dedicated keys

AI Data Anonymization

When using our AI features, personal identifiable information (PII) is stripped before transmission. Your company's sensitive data is anonymized to protect your business intelligence.

Data Minimization

We only collect and process data necessary for providing our services. No hidden tracking, no data selling, no surprises.

INFRASTRUCTURE SECURITY

Enterprise-Grade Infrastructure

STRAETCH runs on industry-leading cloud infrastructure with multiple layers of security.

Feature	Implementation
Cloud Provider	AWS via Supabase (SOC 2, ISO 27001 certified)
Region	EU (Ireland) - eu-west-1

Feature	Implementation
DDoS Protection	Cloudflare enterprise protection
Network Security	WAF, firewall, network segmentation
Physical Security	24/7 surveillance, biometric access

Uptime

- 99% Uptime SLA commitment
- Real-time monitoring and alerting
- Automatic failover and redundancy

AUTHENTICATION & ACCESS CONTROL

Secure Access Management

Control who has access to your STRAETCH workspace with granular permissions and modern authentication.

Multi-Factor Authentication (MFA)

Add an extra layer of security with TOTP-based two-factor authentication for all team members.

Role-Based Access Control (RBAC)

Four permission levels to match your team structure:

- **Admin:** Full access including billing and security settings
- **Editor:** Create and modify content, strategies, and campaigns
- **Viewer:** Read-only access to dashboards and reports
- **Content Contributor:** Limited access to AI content tools only

Session Security

- Automatic session expiry
- Secure token management
- Session revocation capability
- Activity logging

COMPLIANCE & CERTIFICATIONS

Compliance You Can Trust

We maintain compliance with major data protection regulations and inherit certifications from our infrastructure providers.

GDPR Compliance

- Data Processing Agreement (DPA) available
- Data Subject Rights support (access, rectification, erasure)
- 72-hour breach notification
- Data portability and export
- Privacy Impact Assessments

Inherited Certifications (via AWS/Supabase)

- SOC 2 Type II
- ISO 27001
- ISO 27017 (Cloud Security)
- ISO 27018 (Cloud Privacy)
- CSA STAR

SUBPROCESSORS

We work with carefully selected third-party providers to deliver STRAETCH. All subprocessors have appropriate data protection agreements in place.

Service	Purpose	Data Processed	Location
Supabase / AWS	Database, Auth	All application data	EU (Ireland)
OpenAI	AI Content Verification & Analytics	Anonymized prompts only	US*
Anthropic	AI Content Creation	Anonymized prompts only	US*
Stripe	Payments	Billing info	EU
Resend	Emails	Email addresses	US
Google Cloud	SEO Analytics	Search metrics	EU
DataForSEO	Keywords	Search queries	EU
Firecrawl	Web Scraping	Public URLs	US
Lovable	Hosting	Application code	EU

*OpenAI & Anthropic: No PII transmitted; data anonymized before processing.

Customers receive 30 days' advance notice before any new subprocessor is added. You have the right to object within 14 days.

INCIDENT RESPONSE

Our security team monitors for threats 24/7 and maintains documented procedures for rapid response.

Severity	Response Time	Resolution Target
P1 Critical	15 minutes	4 hours
P2 High	1 hour	24 hours
P3 Medium	4 hours	72 hours
P4 Low	24 hours	1 week

Breach Notification

- Notification within 72 hours (GDPR requirement)
- Full incident details provided
- Remediation steps communicated
- Post-incident report available

CONTACT

Security Team: compliance@straetch.com **Privacy Team:** compliance@straetch.com **General Support:** support@straetch.com

Responsible Disclosure

We welcome responsible security research. If you discover a vulnerability, please contact compliance@straetch.com. We commit to:

- Acknowledging receipt within 24 hours
- Providing updates on remediation progress
- Crediting researchers (with permission)

Legal Entity: Action & Consequence AB · Product: STRAETCH · Contact: compliance@straetch.com

Security Overview — STRAETCH · Action & Consequence AB · compliance@straetch.com